P: 239-699-5753   **E:** melsbiggs@gmail.com   **portfolio:** MelissaBiggs.com

Melissa Biggs

Full-stack design lead with a passion for crafting immersive, accessible, and innovative UX/UI (that developers love, too)

Deloitte   **Senior Design Consultant for State Governments**

2021 – now

- Establish and manage the cross-functional ACCESS Design Governance team of researchers, designers, and developers to maintain and modernize the Wisconsin state benefits portal, serving over 1 million citizens

- Develop front-end components and libraries across Wisconsin, Colorado, and Minnesota design systems to reinforce standards and documentation practices

- Advocated for and led the migration of design assets, components, trainings, and workflows to Figma, ensuring a smooth transition from Sketch/InVision

- Build comprehensive client-facing documentation such as project proposals, user journey maps, research reports, fiscal year plans, and high-fidelity wireframes

MB Design   **Visual Designer**

2014 – now

- Craft on-brand content and sites for clients such as Rover.com and Vibrant Honey

Chico's FAS   **Inclusion & Diversity Specialist**

2018 – 2020

- Elevated the employer brand's social media and digital marketing campaigns, achieving a 140% surge in annual impressions

- Championed a culture of inclusion through eLearnings, events, and executive-sponsored strategies that reached 20,000 associates nationwide

MDIAC   **Committee Member**

2019

- Served on the 2019 Fort Myers Mayor's Diversity & Inclusion Advisory Committe among selected community leaders and business owners, developing stategies of socioeconomic development for the city's 88,000 residents

education   **Dartmouth College** B.A. Studio Art, Engineering & Human Centered Design

design toolkit   Figma, FigJam, Adobe CC, MURAL, Sketch, InVision, Lottie, Wacom

dev toolkit   Figma Dev Mode, JIRA, Salesforce LWC, Visual Studio Code, HTML/CSS/JS, Git